



Executive Summary

4397 OH-43, Kent, Ohio, 44240
Rings: 0.5, 1, 1.5 mile radii

Prepared by Esri
Latitude: 41.10938
Longitude: -81.34768

	0.5 miles	1 mile	1.5 miles
Population			
2000 Population	321	1,654	3,803
2010 Population	524	2,240	4,664
2019 Population	563	2,421	4,988
2024 Population	585	2,523	5,176
2000-2010 Annual Rate	5.02%	3.08%	2.06%
2010-2019 Annual Rate	0.78%	0.84%	0.73%
2019-2024 Annual Rate	0.77%	0.83%	0.74%
2019 Male Population	49.2%	49.1%	49.3%
2019 Female Population	50.8%	50.9%	50.7%
2019 Median Age	34.1	35.5	37.6

In the identified area, the current year population is 4,988. In 2010, the Census count in the area was 4,664. The rate of change since 2010 was 0.73% annually. The five-year projection for the population in the area is 5,176 representing a change of 0.74% annually from 2019 to 2024. Currently, the population is 49.3% male and 50.7% female.

Median Age

The median age in this area is 34.1, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	88.3%	89.2%	90.7%
2019 Black Alone	5.7%	4.7%	4.1%
2019 American Indian/Alaska Native Alone	0.4%	0.3%	0.3%
2019 Asian Alone	3.0%	3.1%	2.4%
2019 Pacific Islander Alone	0.0%	0.0%	0.0%
2019 Other Race	0.2%	0.2%	0.2%
2019 Two or More Races	2.5%	2.6%	2.4%
2019 Hispanic Origin (Any Race)	1.8%	1.9%	1.7%

Persons of Hispanic origin represent 1.7% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 20.3 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	113	92	87
2000 Households	163	644	1,408
2010 Households	251	901	1,797
2019 Total Households	265	965	1,909
2024 Total Households	273	1,003	1,976
2000-2010 Annual Rate	4.41%	3.42%	2.47%
2010-2019 Annual Rate	0.59%	0.74%	0.66%
2019-2024 Annual Rate	0.60%	0.78%	0.69%
2019 Average Household Size	2.12	2.51	2.61

The household count in this area has changed from 1,797 in 2010 to 1,909 in the current year, a change of 0.66% annually. The five-year projection of households is 1,976, a change of 0.69% annually from the current year total. Average household size is currently 2.61, compared to 2.59 in the year 2010. The number of families in the current year is 1,282 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income			
2019 Percent of Income for Mortgage	15.4%	14.3%	12.3%
Median Household Income			
2019 Median Household Income	\$70,781	\$68,893	\$67,407
2024 Median Household Income	\$91,331	\$80,256	\$78,545
2019-2024 Annual Rate	5.23%	3.10%	3.11%
Average Household Income			
2019 Average Household Income	\$97,617	\$87,093	\$83,323
2024 Average Household Income	\$112,583	\$98,991	\$95,155
2019-2024 Annual Rate	2.89%	2.59%	2.69%
Per Capita Income			
2019 Per Capita Income	\$36,102	\$33,536	\$32,112
2024 Per Capita Income	\$41,315	\$38,046	\$36,600
2019-2024 Annual Rate	2.73%	2.56%	2.65%

Households by Income

Current median household income is \$67,407 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$78,545 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$83,323 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$95,155 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$32,112 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$36,600 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	138	152	177
2000 Total Housing Units	180	674	1,446
2000 Owner Occupied Housing Units	93	453	1,067
2000 Renter Occupied Housing Units	70	191	342
2000 Vacant Housing Units	17	30	37
2010 Total Housing Units	281	969	1,901
2010 Owner Occupied Housing Units	166	610	1,295
2010 Renter Occupied Housing Units	85	291	502
2010 Vacant Housing Units	30	68	104
2019 Total Housing Units	294	1,038	2,010
2019 Owner Occupied Housing Units	177	646	1,369
2019 Renter Occupied Housing Units	88	319	540
2019 Vacant Housing Units	29	73	101
2024 Total Housing Units	303	1,077	2,080
2024 Owner Occupied Housing Units	190	678	1,432
2024 Renter Occupied Housing Units	84	325	544
2024 Vacant Housing Units	30	74	104

Currently, 68.1% of the 2,010 housing units in the area are owner occupied; 26.9%, renter occupied; and 5.0% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 1,901 housing units in the area - 68.1% owner occupied, 26.4% renter occupied, and 5.5% vacant. The annual rate of change in housing units since 2010 is 2.51%. Median home value in the area is \$169,250, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 5.32% annually to \$219,327.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

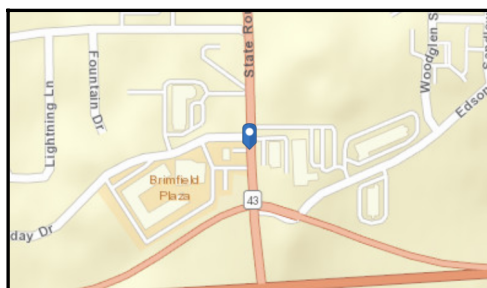
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

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Traffic Count Map - Close Up

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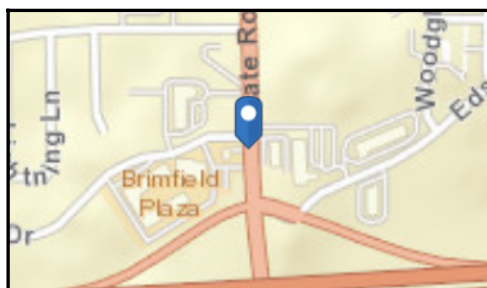
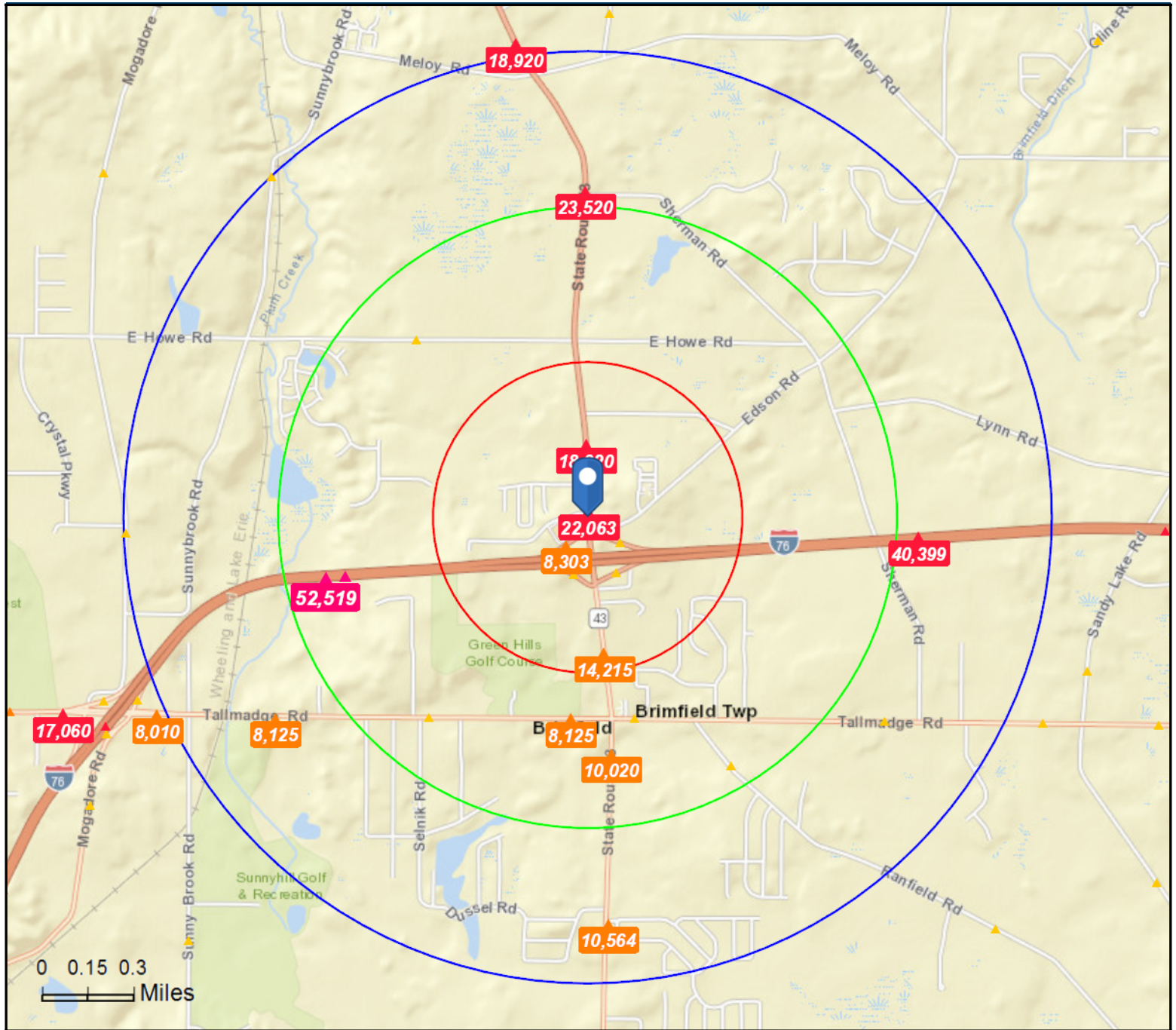
Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2019 Kalibrate Technologies (Q3 2019).

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